

## **Ronald Wastyn, Ph.D.**

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### **EDUCATION**

- Ph.D. University of Pittsburgh, Pittsburgh, PA, August 1994  
Department of Communication and Rhetoric  
Concentration(s): Political Communication and Rhetorical Criticism  
Dissertation Title: “War and Intolerance: A Rhetorical Critique of Ronald Reagan’s Drug Control Discourse”
- M.A. Wake Forest University, Winston-Salem, NC, December 1988  
Department of Speech Communication and Theater Arts  
Concentration(s): Rhetorical Theory and Criticism  
Thesis Title: “A Study of Enthymemes in Televised Political Advertising”
- A.B. Augustana College, Rock Island, IL, May 1985  
Department of Speech Communication and Theater Arts  
Major: Speech Communication

### **EXPERIENCE**

**Vice President, Chief Operating Officer, and Senior Leadership Consultant, Wastyn & Associates, 2021 – present**

- Facilitate strategic planning processes with nonprofit clients
- Develop and deliver organizational leadership and development programming focused on effectively managing and planning change
- Manage office operations including payroll, accounting, and IT

**Dean Leadership Team, College of Business, St. Ambrose University, Davenport, IA, 2017-2018**

- Part of three-person team providing interim leadership at the Dean level for College of Business
- Oversaw graduate initiatives and non-credit programming

**Director, Professional Development Center, College of Business, St. Ambrose University, Davenport, IA, 2017-2018**

- Oversaw center restructuring to operate in a reduced resource environment.
- Increased profit margin for programs to assure unit by modifying operations to successfully meet University revenue expectations
- Created cross-functional staff teams to support graduate and non-credit programs

**Chair, Department of Management**, St. Ambrose University, Davenport, IA, 2016-2017

- Led departmental curriculum changes to establish concentrations in Entrepreneurship and Supply Chain Management

**Director, Master of Organizational Leadership Program**, College of Business, St. Ambrose University, Davenport, IA, 2005-2010; 2015-2019

- Organized and established first full-time positions within the program
- Grew the program to the largest program in the College of Business in 2017
- Created climate and processes for continual curriculum improvement to reflect changes in business and education
- Achieved ACBSP accreditation as a business-related program in 2016
- Received grant funding to provide strategic planning for nonprofit organizations in the Quad Cities

**Chair, Department of Communication**, St. Ambrose University, Davenport, IA, 2001-2004

- Created first interdisciplinary major, *Public Relations and Marketing Communication*, with Marketing Department
- Grew major from 30 to more than 100 majors

**Faculty Member**, St. Ambrose University, Davenport, IA, 1997-2022

- Professor, Department of Marketing, 2020-2022
- Professor, Department of Organizational Leadership, 2017-2020
- Professor, Department of Managerial Studies, 2008-2017
- Professor, Department of Political Science and Leadership Studies, 2007-2008
- Professor, Department of Communication, 2004-2007
- Associate Professor, Department of Communication, 1999-2004
- Assistant Professor, Department of Communication, 1997-1999

**Director of Forensics**, James Madison University, Harrisonburg, VA, 1994-1997

- Administered nationally competitive individual events and debate program
- Responsible for recruiting, on-campus fund raising, coaching debate, and all administrative functions
- Managed budget of \$30,000

**Director of Debate**, James Madison University, Harrisonburg, VA, 1992-1994

- Coached, traveled, administered, and recruited for a nationally ranked intercollegiate debate program

**Faculty Member**, School of Speech Communication, James Madison University, Harrisonburg, VA

- Assistant Professor, 1994-1997
- Instructor, 1992-1994

**Assistant Director of Debate**, University of Pittsburgh, Pittsburgh, PA, 1987-1990, 1991-1992

- Coached, traveled and administered a nationally competitive intercollegiate debate program

**Teaching Fellow**, Department of Communication and Rhetoric, University of Pittsburgh, Pittsburgh, PA, 1987-1992

**Assistant Director of Debate**, Wake Forest University, Winston-Salem, NC, 1985-1987

- Coached, traveled and administered a nationally competitive intercollegiate debate program

## ACADEMIC/PROFESSIONAL ACTIVITY

### Professional Workshops

- *Aligning Business Presentations with Organizational Strategy*, Estes Construction
- *Leadership Communication* for St. Ambrose University Leadership Certificate
- *Leading and Managing Change* for St. Ambrose University Leadership Certificate
- *Leadership for the Quad Cities* St. Ambrose University
- *Staying Connected in an Isolating Age*, with Linda Wastyn, City of Bettendorf, IA
- *Leadership Book Discussions*, with Randy Richards, City of Bettendorf, IA

### Conference Presentations

- “*So, the Pandemic is Over – Now What? Implications for Relationship Building and Communication in Grant Development*,” (with Linda Wastyn), Grant Professionals Association Annual Conference, Louisville, KY, November 2022
- “*Leadership in Uncertain Times: Lessons for Grant Professionals*” with Linda Wastyn, Grant Professionals Association, Atlanta, GA, November 2016
- “*Pope Francis I: Man of the Year, Head of Catholic Church, but is he Exercising Leadership?*” with Dan Ebener, International Leadership Association, San Diego, CA, October 2014
- “*The Importance of what Leadership Means in Curriculum Development*” with Randy Richards, International Leadership Association, San Diego, CA, October 2014
- Moderator, *Can Servant Leadership Bridge the Divide into Corporate Leadership? A Debate*, International Leadership Association, October 2012

### Peer-Reviewed Publications

- “Argument Within a Scientific Debate: The Case of the DRD2 Allele as a Gene for Alcoholism” with M. Linda Wastyn, Argumentation and Advocacy, Summer 1997, 13-26.
- “Definition and Metaphor in Ronald Reagan’s Drug Control Discourse” The Carolinas Speech Communication Annual, Volume XIII, 1997, 50-61.
- “The Influences of Electronic Databases on Academic Debate: Considerations of Fiat, Evidentiary Standards and Argument Selection” with Gordon Stables in Argumentation and Values: Proceedings of the 9th SCA/AFA Conference of Argumentation ed. Sally Jackson, (Annandale, VA: Speech Communication Association), 1995.